



We are gearing up for the 2024 8<sup>th</sup> Grade College and Career Fair on Wednesday, November 13, 2024. We have multiple ways you can be involved which include hosting an interactive booth, sponsoring the event, providing student prizes, as well as meeting our 1200 8<sup>th</sup> grade students. **If you'd like to participate in this exciting event, please complete this form no later than September 13, 2024:**

<https://forms.office.com/r/fXyPTpRBPi>

**What:** 8<sup>th</sup> Grade College and Career Fair. Through this event, all 8<sup>th</sup> grade students in the Rapid City Area School District will have the opportunity to engage directly with local businesses, organizations, and postsecondary institutions to learn about career and college options available to them. With nearly 1,200 students, each school will have a scheduled time to attend, so don't worry—they will come in shifts! Please feel free to hand out promotional items, treats, snacks, etc. at your booth—students love free stuff! 😊 **We just ask that your booth is hands on and interactive.**

**When: Wednesday, November 13, 2024**

**7:00 – 8:00am:** Setup

**8:00am:** Welcome and Vendor Meeting

**8:30am – 2:30pm:** 8<sup>th</sup> Grade College and Career Fair

*\*\*Each vendor will receive two lunch tickets at check-in\*\**

**Where:** The Monument (444 Mt. Rushmore Road, Rapid City, SD 57701)

**Who:** RCAS Business and Postsecondary partners can host an engaging and interactive booth to help students understand the myriad of career and college opportunities available to them upon high school completion.

**Why:** Career and College Exploration raises awareness about the importance of college, connects students with many different professions, gives community partners a chance to share their expertise with students, and motivates and encourages young people to stay engaged and focused on appropriate career and educational pathways. We are looking to create a fun, interactive way for 8<sup>th</sup> grade students to develop their professional network and to explore various college and career readiness paths.

We cannot wait to partner with you for this exciting event that you will not want to miss! If you are interested in hosting an interactive booth at our college & career fair, providing sponsorship funds, or donating swag or prizes for students, please complete the form linked at the top of this email. We will be following up with more logistical details of the day's events as the event draws closer through email. We would welcome and appreciate having you be part of our day!

**If you have any questions, please reach out to Bobbie Jo Donovan at [BobbieJo.Donovan@k12.sd.us](mailto:BobbieJo.Donovan@k12.sd.us) or 605-394-6986.**

**Sponsorship Opportunities:** We are excited to offer the following sponsorship opportunities for the 8<sup>th</sup> Grade College & Career Fair. Sponsorship funds help cover event expenses such as lanyards, backpacks, and prizes for the students, facility costs, lunch, and hospitality bags for the vendors, etc.

Sponsorship Level	Platinum	Gold	Silver	Bronze	Vendor
Amount	\$2,000	\$1,000	\$500	\$250	\$50
Booth at Event	Yes	Yes	Yes	Yes	Yes
Booth Size	20 x 20 <i>prime location</i>	10 x 20	10 x 10	10 x 10	10 x 10
Sponsor Sign for Booth	X	X	X	X	
Logo on Vendor Bags	X	X	X		
Logo on Letter Sent to All 8 <sup>th</sup> Grade Families	X	X			
Logo on Student's Backpacks	X				
Advertising Mentions	X				
Lunch Tickets	6	4	2	2	2